

## Workshop: Challenging Communications in Oncology

Dr Andrew Davies

Prof Penny Schofield



# Introduction

“To effectively communicate we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others”.

Tony Robbins

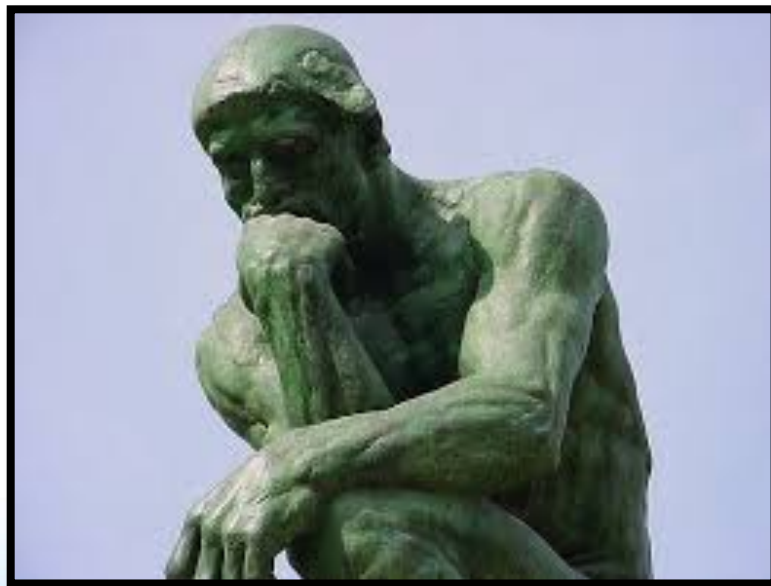


# Programme

- ❖ 8.00-8.10: Introduction
- ❖ 8.10-8.50: Communication - the good, the bad, and the ugly  
(Greg Crawford)
- ❖ 8.50-9.30: What about carers?  
(Youngmee Kim)
- ❖ 9.30-9.45: Coffee
- ❖ 9.45-10.00: How should we explain response to cancer treatment  
(Andrew Davies)
- ❖ 10.00-10.35: Dealing with uncertainty (response to cancer treatment)  
(Lidia Schapira)
- ❖ 10.35-11.10: Dealing with transition (from active cancer treatment to palliative care alone)  
(Penny Schofield)



# Something to think about...



**2019**

21-23 JUNE

SAN FRANCISCO

SUPPORTIVE CARE  
MAKES EXCELLENT  
CANCER CARE POSSIBLE



# Clinical scenario



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# Clinical scenario

A new treatment is developed for carcinoma of the umbilicus which increases the median survival of patients from 6 months to 12 months. However, 75% of patients have an objective decrease in size of the tumour after six months of treatment.





# Clinical scenario

How would you explain the new treatment to a patient with carcinoma of the umbilicus?

- ❖ 75% of patients will respond to treatment
- ❖ With treatment you have a 50% chance of surviving 12 months
- ❖ Treatment will increase your life expectancy by 6 months
- ❖ Treatment will double your life expectancy
- ❖ The new treatment is a 'game changer'

