

# How should we explain response to cancer treatment?

Dr Andrew Davies



**2019**

21-23 JUNE

SAN FRANCISCO

SUPPORTIVE CARE  
MAKES EXCELLENT  
CANCER CARE POSSIBLE



**2018**  
28-30 JUNE  
VIENNA

**MASCC/ISOO**  
ANNUAL MEETING  
SUPPORTIVE CARE IN CANCER



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<input checked="" type="checkbox"/>	No, nothing to disclose
<input type="checkbox"/>	Yes, please specify:

<i>Company Name</i>	<i>Honoraria/ Expenses</i>	<i>Consulting/ Advisory Board</i>	<i>Funded Research</i>	<i>Royalties/ Patent</i>	<i>Stock Options</i>	<i>Ownership/ Equity Position</i>	<i>Employee</i>	<i>Other (please specify)</i>
Example: company XYZ	x		x		x			



# Response to cancer treatment



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# FDA guidance

Guidance for Industry Clinical Trial Endpoints for the Approval of Cancer Drugs and Biologics (2007)



# FDA guidance

- ❖ Overall survival
- ❖ Endpoints based on tumour assessments
  1. Disease free survival (recurrence + death)
  2. Objective response rate (CR + PR)
  3. Progression free survival (progression + death)
  4. Time to treatment failure (end of treatment)
- ❖ Endpoints involving symptom assessment
- ❖ Biomarkers



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# RECIST criteria (chemotherapy)

Target lesions:

- ❖ Complete response
- ❖ Partial response -  $> 30\%$  decrease
- ❖ Stable disease
- ❖ Progressive disease -  $> 20\%$  increase



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# RECIST criteria (chemotherapy)

Non-target lesions (tumour markers):

- ❖ Complete response
- ❖ Incomplete response / stable disease
- ❖ Progressive disease



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# Response to treatment

“To effectively communicate we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others”.

Tony Robbins



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# Response to treatment - Patient

- ❖ What do they want?
- ❖ What don't they want?
- ❖ What would they accept?



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# Response to treatment - HCP

- ❖ Objective(s) treatment
- ❖ Efficacy treatment (objective-relevant)
- ❖ Toxicity treatment (acute, chronic)
- ❖ Financial toxicity
- ❖ Other toxicity (“iceberg of toxicity”)
  
- ❖ Alternative options (palliative care)



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# Objective of treatment – 3 “Cs”

D - Diagnosis



Cure

A - Aim (of treatment)



Control

T - Treatment



Comfort

A - Answers (to questions)



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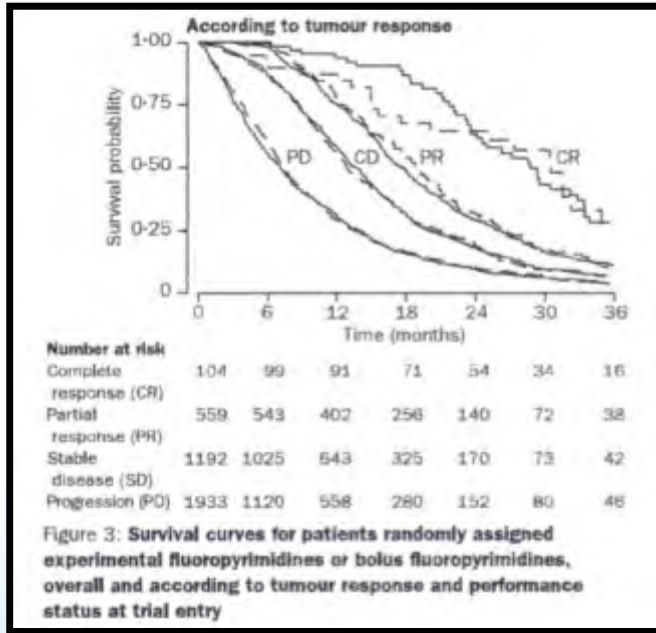
# Efficacy of treatment



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- Median survival vs actual survival
- Response vs survival
- Research populations vs real world populations
- Non treatment effects



# “Iceberg of toxicity”



- Physical
- Psychological
- Social
- Interference with ADL
- Oncology appointments
- Radiology appointments
- Other appointments
- “Lost” weeks (post chemo)



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# Response to treatment – HCPs

“The truth, the whole truth, and nothing but the truth”

(or at least the truth we know / think we know)



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# Response to treatment – AI



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# Case study



“A new treatment is developed for carcinoma of the umbilicus which increases the median survival of patients from 6 months to 12 months. However, 75% of patients have an objective decrease in size of the tumour after six months of treatment”.



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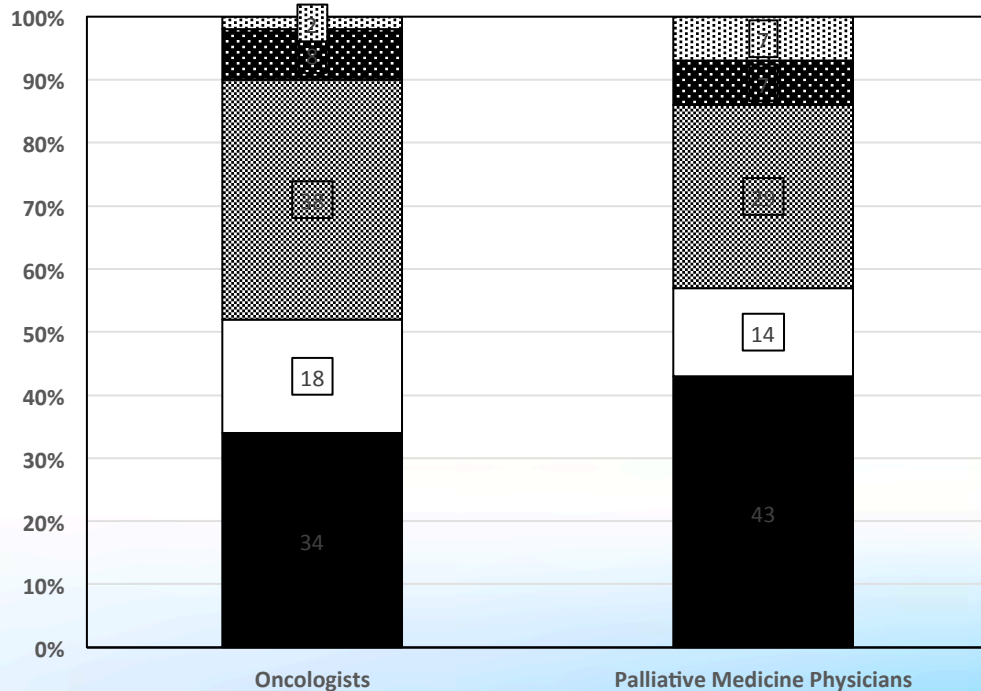
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# UK physicians (Oncology = 97; Palliative Medicine = 14)



- the new treatment is a 'game changer'
- treatment will double your life expectancy
- treatment will increase your life expectancy by 6 months
- with treatment you have a 50% chance of surviving 12 months
- 75% of patients will respond to treatment

