



**2018**

**28-30 JUNE**  
**VIENNA, AUSTRIA**

**SUPPORTIVE CARE**  
**MAKES EXCELLENT**  
**CANCER CARE POSSIBLE**

# **Workshop on Cancer-Related Alopecia**

## **Skin Toxicity Study Group**

**Chairs: Corina van den Hurk and Mario E Lacouture**



# Workshop on Cancer-Related Alopecia



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<i>Hour</i>	<i>Topic</i>	<i>Speaker</i>
08:00 - 08:30	Basic Mechanisms of Chemotherapy-Induced Alopecia	Ralf Paus, United Kingdom
08:30 - 08:50	Scalp Cooling Worldwide	Corina van den Hurk, Netherlands
08:50 - 09:30	Scalp Cooling in the US	Hope Rugo, USA and Julie Nangia, USA
09:30 - 09:45	Coffee Break	
09:45 - 10:00	Eyebrow and Eyelash Chemotherapy-Induced Alopecia	Frances Boyle, Australia
10:00 - 10:20	Permanent Chemotherapy-Induced Alopecia	Juhee Cho, Republic of Korea
10:20 - 10:40	Endocrine Therapy-Induced Alopecia	Mario Lacouture, USA
10:40 - 11:10	Nursing Implications in Scalp Cooling	Annie Young, United Kingdom
11:10 - 11:15	Conclusions, Q&A	

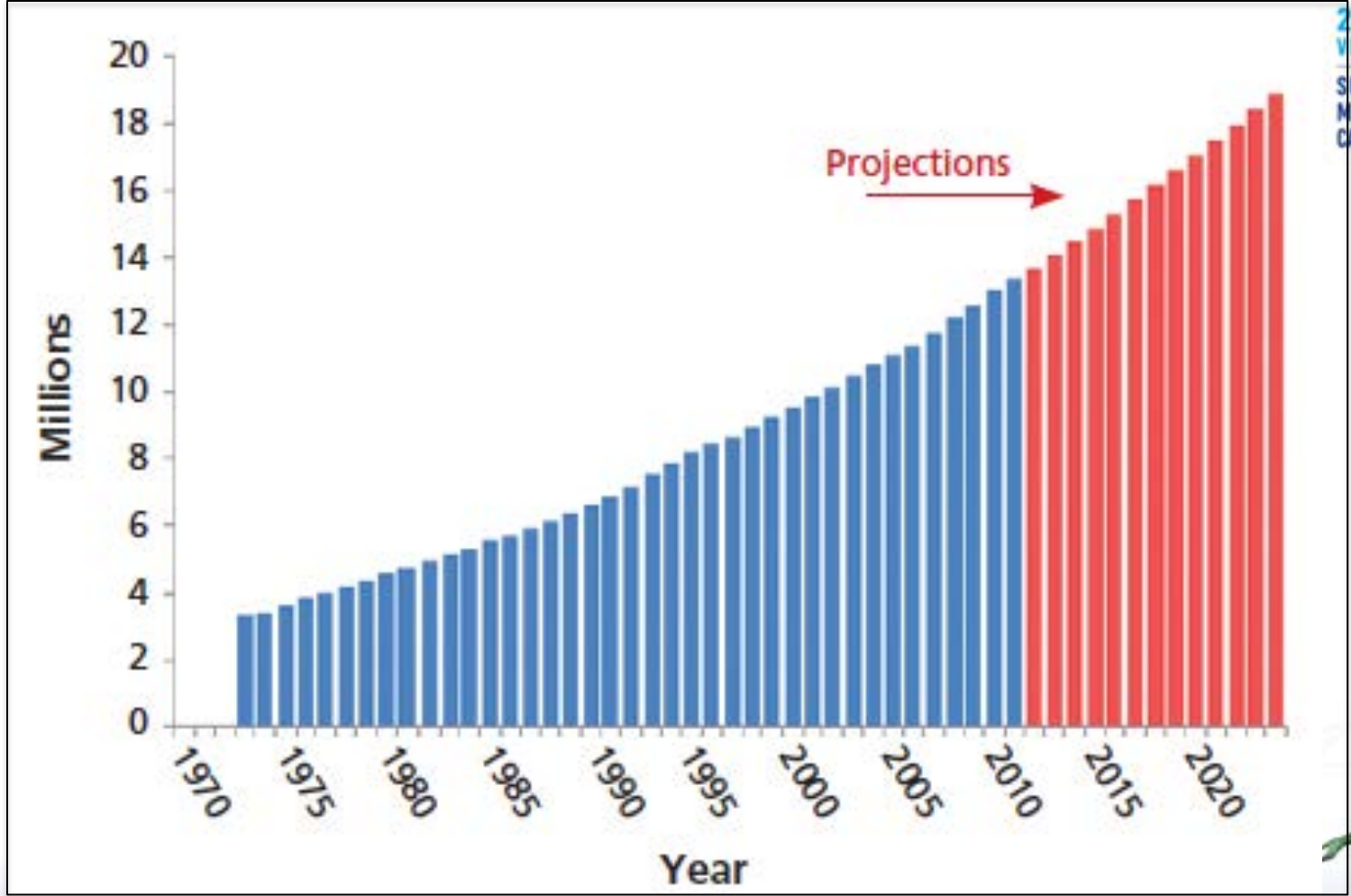


# Increased Survival = More Attention to Hair

15 million in US; 32 million worldwide



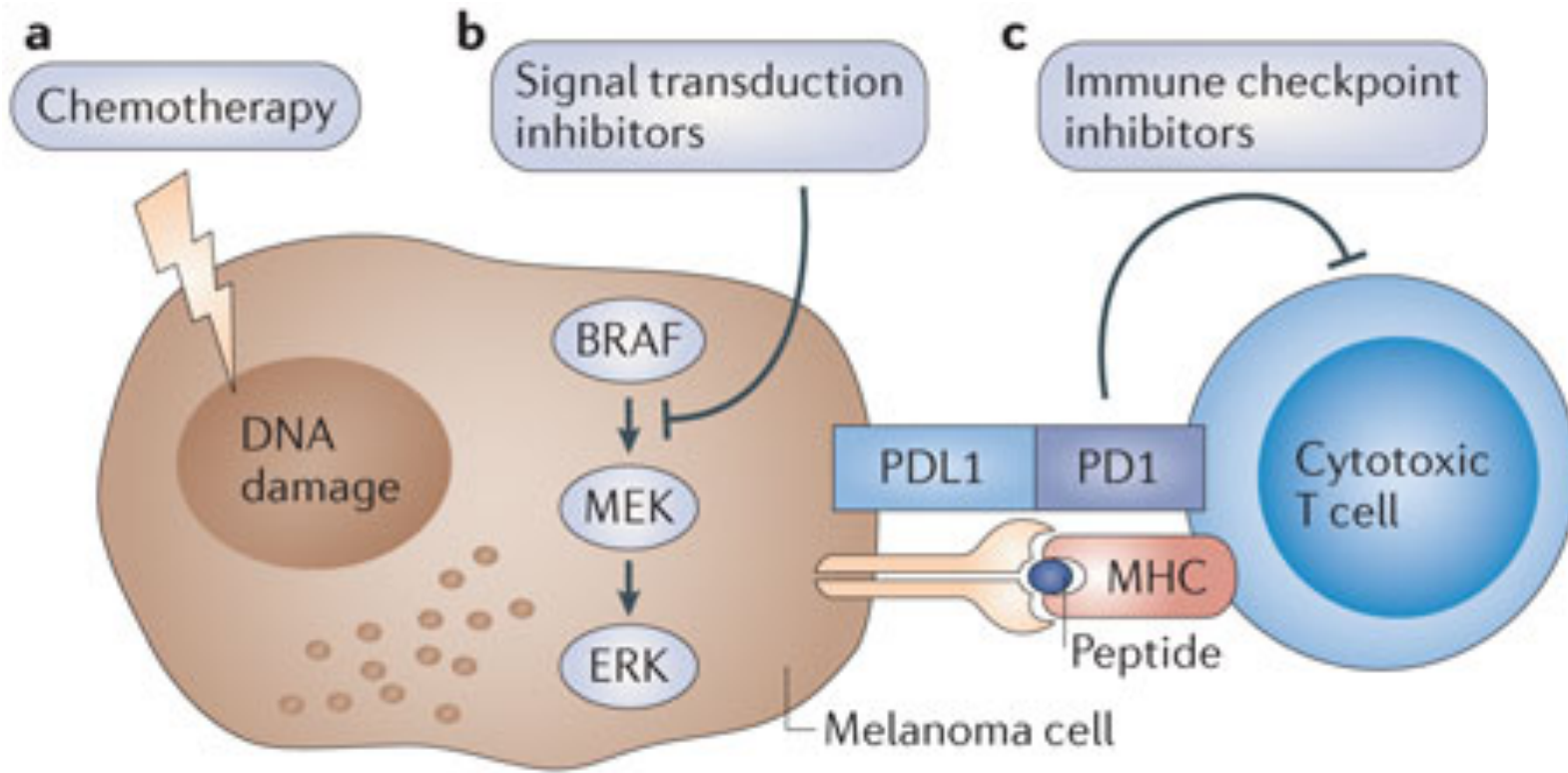
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# Targeting Cancer....

1.7 million in US; 14.1 million worldwide

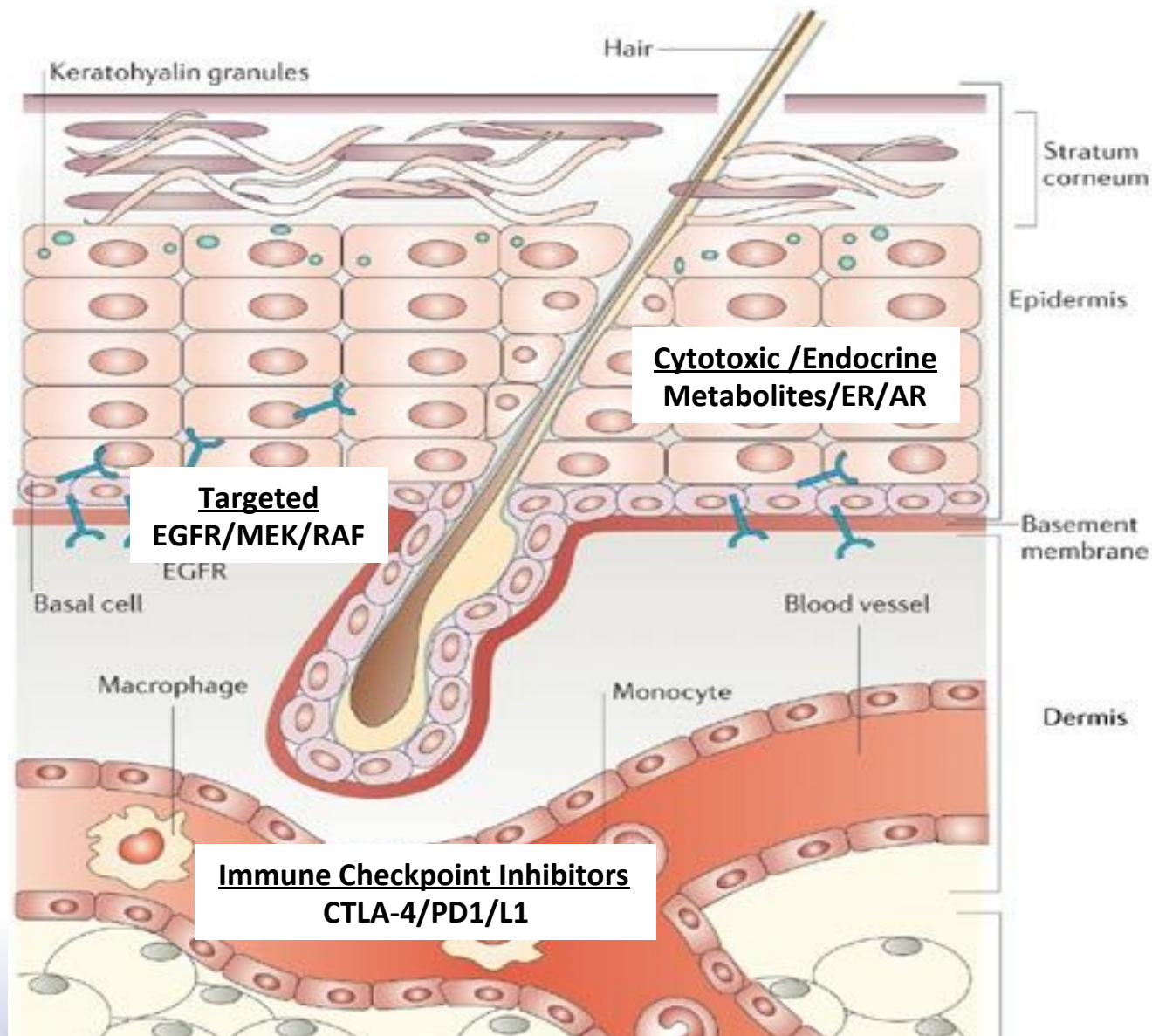
65% - systemic therapy



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# And Targeting Hair....



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# Chemotherapy-Induced Alopecia (CIA): Impact

- Incidence
  - Chemotherapy: 60-100%
  - Targeted therapies: 30-50%
  - Immunotherapies: 5%
- Psychosocial impact
  - 17% most traumatic AE (n=91)
  - 30% severely limited by alopecia
  - Discordance between patient, PRO and clinician
- Detrimental Treatment Choices
  - 14% would consider refusing curative therapy (n=217)



# CIA Prevention: Scalp Cooling Methods

## Static

Penguin™



Elasto-Gel



## Dynamic

Dignitana®



Paxman®





# CIA: Patients Have Spoken

**Taxotere  
Linked  
to  
Permanent  
Hair Loss**



**Learn More  
LevinLaw.com**



**Drug Guardians**

**MANUFACTURER did not disclose  
PERMANENT hair loss  
as a result of using TAXOTERE.**

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TAXOTERE® HAIR LOSS LAWSUIT LAWYERS

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**Did You Suffer Permanent Hair Loss After Chemotherapy?**

**Popular chemo drug Taxotere® has been linked to alopecia (permanent hair loss)...**

**Taxotere® (Docetaxel) is a "taxane" chemotherapy drug that is given intravenously for patients of...**

- Breast cancer
- Non-small cell lung cancer
- Advanced stomach cancers
- Head and neck cancers
- ...and other serious cancers

**FAILED TO WARN PATIENTS:** Sanofi-Aventis™, the drug company behind Taxotere® is under allegations of negligence for having **FAILED TO WARN** patients and physicians of the known risks of permanent hair loss induced






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